



CALL FOR ABSTRACTS AND FULL PAPERS

25
YEARS

OF IMPACTFUL
DIFFERENCE



BA ISAGO
UNIVERSITY

CONFERENCE THEME

Charting and Re-engineering Botswana's Development Trajectory Beyond Diamonds: Diversification for Sustainable and Inclusive Socio-Economic Development

Date: 29 October 2026

Venue: Cresta Marang Hotel, Francistown, Botswana



1.1 INTRODUCTION

BA ISAGO University, Francistown Research Hub invites academic staff, researchers, practitioners, students, policymakers, industry leaders, entrepreneurs, and development practitioners to participate in the 2026 Research Day Conference to be held on 29 October 2026 at Cresta Marang Hotel, Francistown. Botswana is at a critical stage in its development journey. As the nation seeks to diversify its economy beyond traditional resource dependence such as Diamonds, there is an increasing urgent need for innovative solutions, entrepreneurial thinking, sustainable development approaches, and transformative leadership capable of addressing contemporary socio-economic challenges. Issues such as youth unemployment, graduate employability, gender-based violence, organizational transformation, technological disruption, health and wellness, climate resilience, and inclusive growth require multidisciplinary engagement and practical solutions. This conference provides a platform for scholarly engagement, knowledge sharing, and collaboration aimed at generating practical insights and recommendations that contribute to Botswana's sustainable development trajectory. The conference seeks to foster partnerships among academia, industry, government, and communities in shaping a resilient, innovative, and inclusive future.

1.2 CONFERENCE OBJECTIVES

The conference seeks to:

- Promote multidisciplinary scholarship and knowledge exchange.
- Encourage innovation and entrepreneurship as drivers of economic diversification.
- Explore practical solutions to Botswana's socio-economic challenges.
- Foster collaboration among academia, industry, government, and communities.
- Showcase innovative ideas and emerging scholarship. Advance sustainable development and human development.
- Generate evidence-informed recommendations for policy and practice.

1.3 CONFERENCE SUB-THEMES

1. Innovation, Entrepreneurship and Economic Diversification
2. Economics, Finance and Sustainable Socio-Economic Growth
3. Education, Human Talent Training & Development, & Employability
4. Youth and Women Empowerment for Inclusive Development
5. Gender-Based Violence, Social Justice and Community Well-being
6. Public Administration, Management, Leadership and Governance.
7. Law, Regulation and Sustainable Development
8. ICT, Computing, Information Systems and Data Science.
9. Sustainable Built Environment, Real Estate and Infrastructure Development
10. Health, Safety, Wellness and Sustainable Communities

1.4 SUBMISSION CATEGORIES

The conference welcomes submissions in the following formats:

- Structured Abstracts
- Full Research Papers
- Case Studies
- Innovation and Entrepreneurship Showcases
- Professional Practice Papers
- Student Research Presentations
- Poster Presentations

1.5 ABSTRACT AND PAPER GUIDELINES

Abstract Requirements

- Maximum 450 words
- Clearly indicate:
- Sub-Theme, selected
- Research Title
- Purpose of the study
- Methodology
- Key findings (where applicable)
- Practical implications and Contribution to theory and practice
- Include author name(s), affiliation and contact details

1.6 Full Paper Requirements

- Maximum 15 pages
- Times New Roman, Font Size 12
- 1.5 Line Spacing
- APA 7th Edition Referencing Style

1.7 IMPORTANT DATES

ACTIVITY	DATE
Call for Abstracts Opens	15 September 2026
Abstract Submission Deadline	30 September 2026
Notification of Acceptance	05 October 2026
Full Paper Submission Deadline	25 October 2026
Conference Date	29 October 2026

1.8 CONFERENCE CONTRIBUTION AND REGISTRATION

PARTICIPATION REGISTRATION FEES

General Public P450.00	Students P250.00
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You will be advised on payment arrangements upon acceptance of your abstract

To facilitate the successful hosting of the 2026 Research Day Conference, researchers and students; participating and presenting, are expected and are requested to contribute as stated above per person towards conference logistics. These contributions will assist in covering venue costs, conference materials, meals and refreshments, conference administration, certificates, and other organizational requirements necessary for a successful event. The conference is but not limited to BA ISAGO University community, as it extends invitation to surrounding (local Universities and colleges, and industry) to actively partner and participate collectively with us.

1.9 CERTIFICATION AND RECOGNITION

- All registered participants will receive a Certificate of Participation.
- Presenters will receive a Certificate of Presentation.
- Outstanding presentations may be considered for publication opportunities

1.10 SUBMISSION OF ABSTRACTS AND FULL PAPERS

All abstracts and full papers should be submitted electronically to the email below:
researchhub.conference@baisago.ac.bw

1.11 FURTHER INFORMATION

The Research Hub invite all staff, students, researchers, practitioners, policymakers, and stakeholders to join us in exploring innovative pathways for entrepreneurship, economic diversification, human development, and sustainable socio-economic transformation in Botswana.

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